

PUBLIC SERVICE ANNOUNCEMENT

This May 19th, Celebrate World Family Doctor Day

Edmonton, AB, May 11, 2022 – The Alberta College of Family Physicians (ACFP) is proud to celebrate the global recognition of Family Doctor Day (every year on May 19). First declared by WONCA ([World Organization of Family Doctors](https://www.wonca.org/)) in 2010, this annual commemoration acknowledges the outstanding contributions of family doctors in health care systems around the world.

This year's theme ***Family Doctors, Always There to Care*** perfectly reflects the steadfast dependability our doctors have demonstrated throughout the past two years of uncertainty. Despite the constant change, family doctors are always present, and continuity is a fundamental feature of their work. They are there, wherever, and whenever needed, and they identify their patients' needs to guarantee the fundamental right to health (WONCA, 2022 Pillars).



"Family doctors care for people through their whole life from birth to end of life." Says ACFP Executive Director Terri Potter, "World Family Doctor Day is a day to recognize the important work that family doctors do in our communities throughout Alberta."

The ACFP invites Albertans to celebrate their own family doctors through the ACFP's "Family Docs Rock" campaign. Share why your family doctor rocks at www.familydocsrock.ca and you and your doctor could receive a Family Docs Rock t-shirt. Over the last two years, the ACFP has expanded the Family Docs Rock campaign to include a digital library, podcasts, and videos through its "Heart of Family Medicine" program.

The Alberta College of Family Physicians is a provincial, voluntary organization representing more than 5,400 family physicians, family medicine residents, and medical students in Alberta. We promote excellence in family medicine through advocacy, education, and research. The ACFP is the provincial chapter of the College of Family Physicians of Canada (CFPC), the professional organization that represents more than 40,000 family physicians across the country. www.acfp.ca.

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**For more information please contact:**

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WORLD FAMILY DOCTOR DAY – SUPPLEMENTAL CONTENT

We have collected a number of stories over the years through our popular Family Docs Rock campaign and are happy to have found a true home for them at the Heart of Family Medicine (www.heartoffamilymedicine.com).

The Heart of Family Medicine is proud to share your stories about your doctors who have touched your life and made an impact on your well being.

DIGITAL STORY

Shannon's Story

Shannon's story is one of many that we have collected over the years, and highlights her appreciation of her family doctor, Dr. Dixon.

The Heart of Family Medicine is proud to share your stories about your family doctors who have touched your life and made an impact on your well being.

Find Shannon's story and more from Albertans just like her, who have shared about why their family docs rock. www.heartoffamilymedicine.com

#HeartofFamilyMedicine #StandWithABFamilyDocs #HereForYou

Heart of Family Medicine Podcast

The Heart of Family Medicine podcasts share stories from the heart. It highlights how our family doctors came to be by sharing their journeys, what drives them, and their passions while they sit down to chat with our host, ACFP Executive Director Terri Potter.

Event website: www.familydocsrock.ca

Dropbox media assets (graphics, videos, stills, etc.):

<https://www.dropbox.com/sh/z2hzhyc1pu84zv5/AAApbeYxbvTzaHJk-juDdCQta?dl=0>

For more information please contact:

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